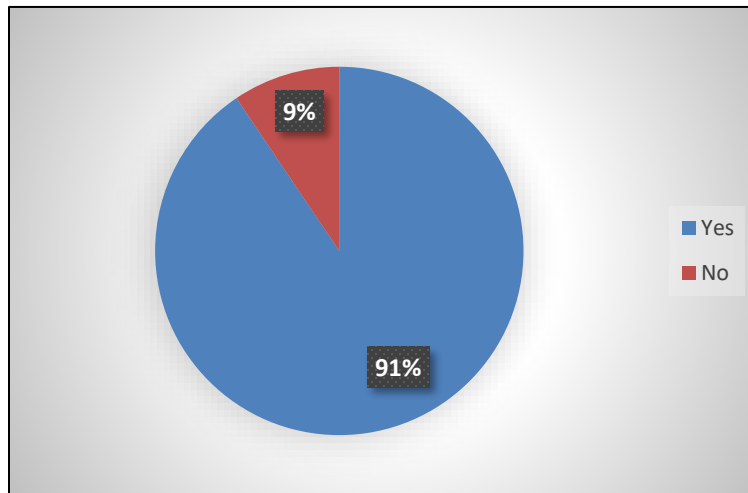


Environmental Monitoring Strategy Public Engagement Survey Results

Total Survey Responses Completed – 53

Question # 1 – Have you heard about Kawartha Conservation?

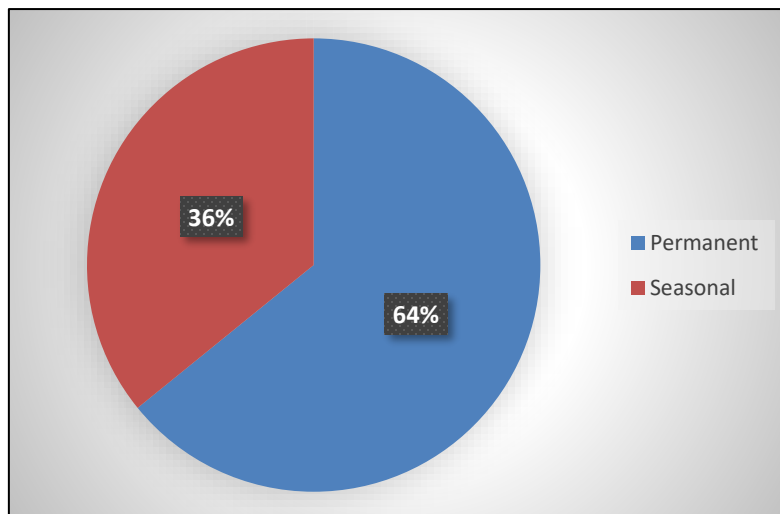
- 91% of responses had heard about Kawartha Conservation and only 9% of responses had not.



Knowledge of Kawartha Conservation

Question # 2 - Are you a permanent or seasonal resident of the Kawartha Watershed?

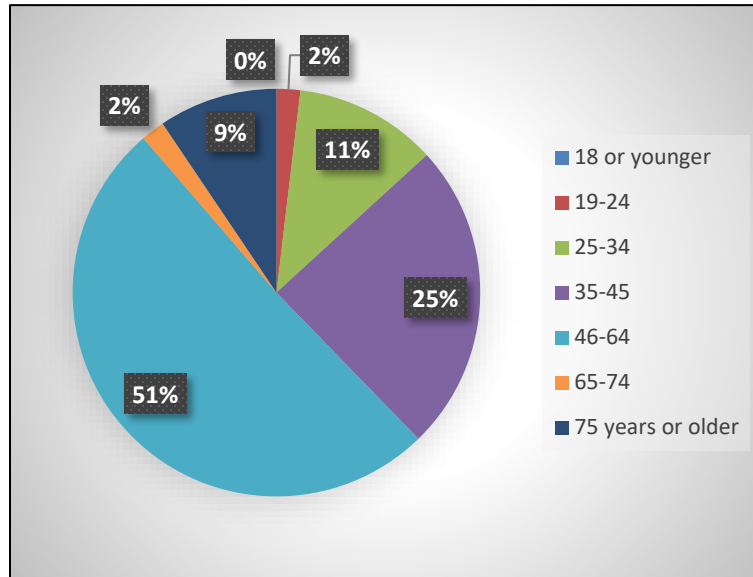
- 64% of responses are permanent residents and 36% of responses are seasonal residents of the Kawartha watershed.



Permanent vs Seasonal

Question # 3 – What age group do you belong to?

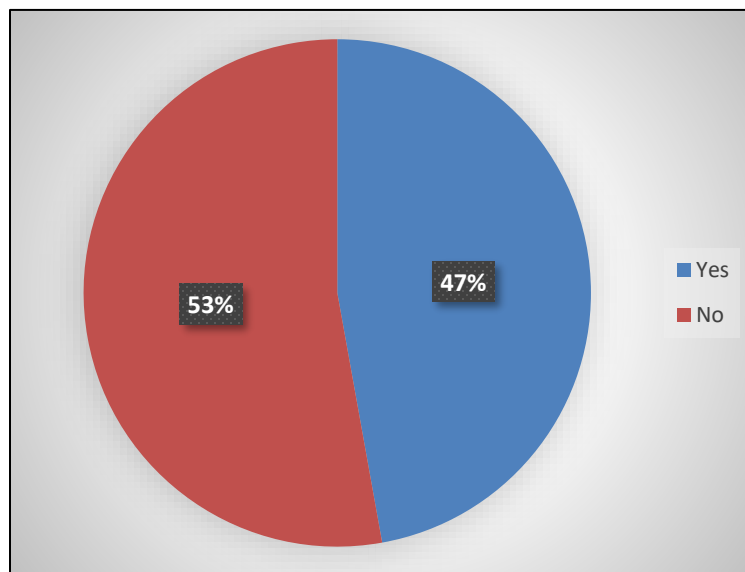
- *Just over 75% of the responses fall between the ages of 35-64 (middle working class), followed by the age category 75 years and older and 25-34. We had a very low percentage of responses from people under the age of 24.*



Age of Survey Participants

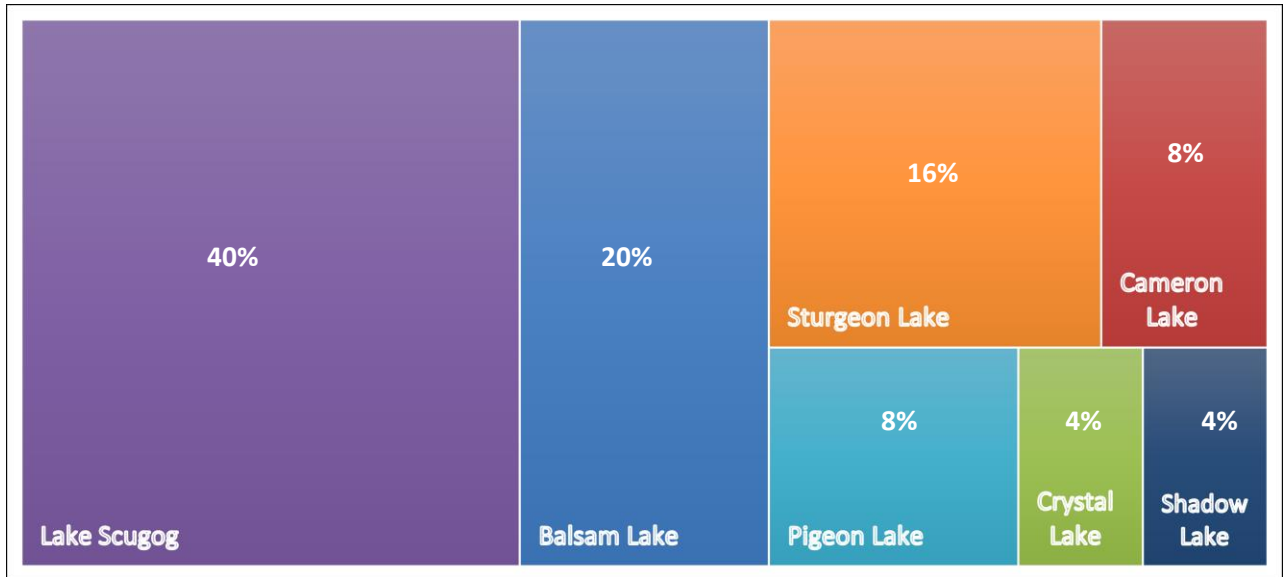
Question # 4 – Do you live along a shoreline??

- *47% of responses live along a shoreline within the Kawartha watershed.*



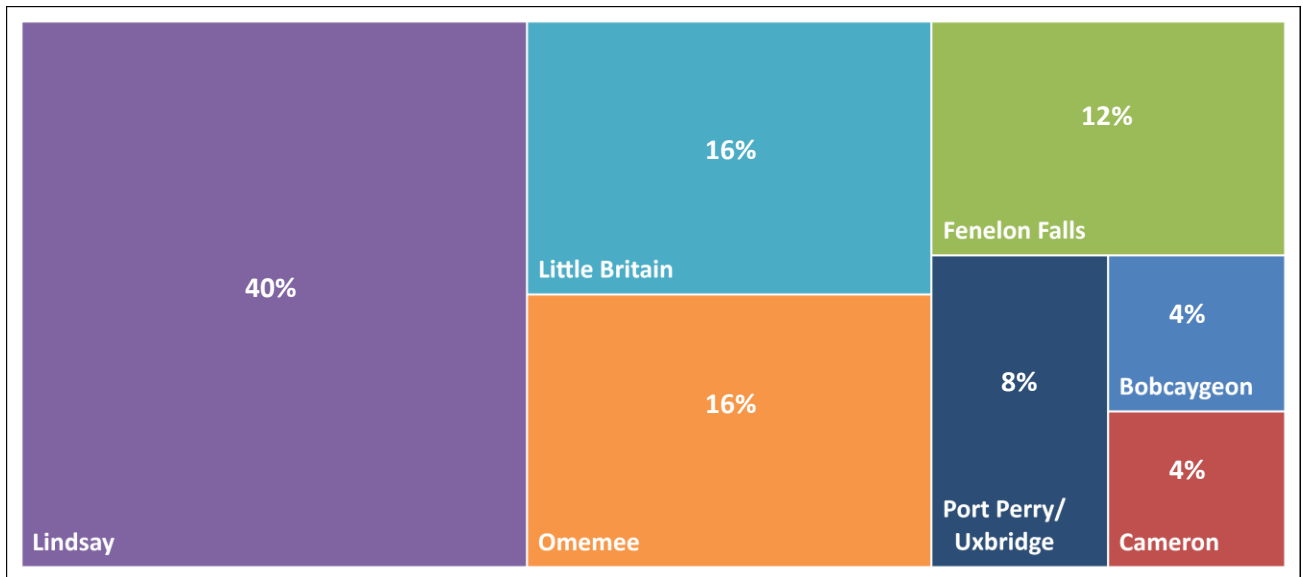
Shoreline vs Land

➤ The distribution amongst the lakes of those 47% that live along a shoreline is shown below.



Shoreline Distribution

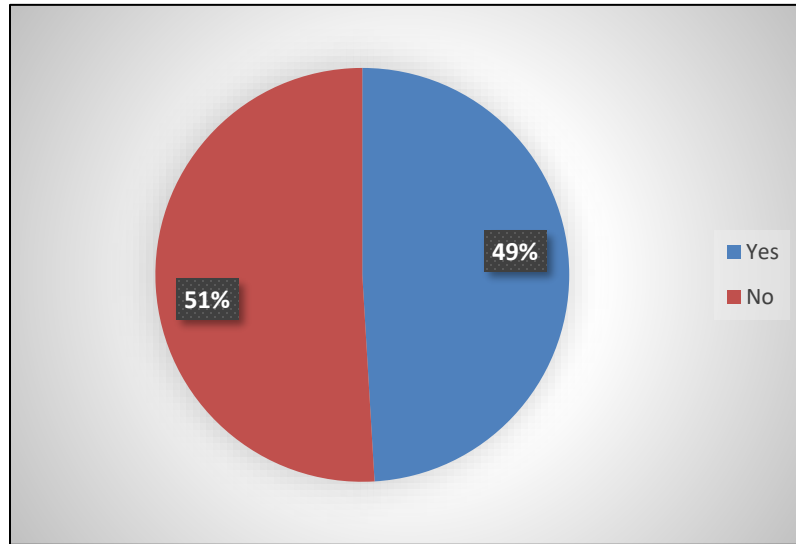
➤ Of the 53% that do not live along a shoreline, 92% of them live in an urban centre environment, the distribution of where is shown below.



Urban Settlement Distribution

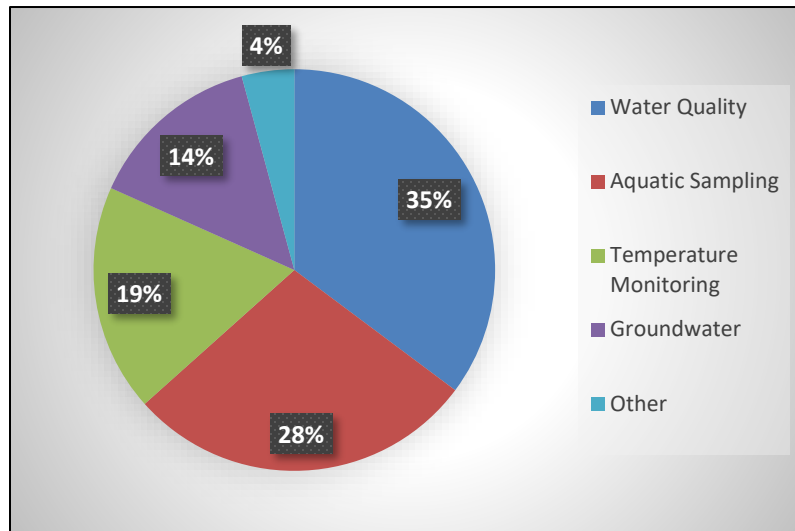
Question # 5 – Are you familiar with any of our current environmental programming?

- *Just slightly under 50% of the survey participants said that they were familiar with our current environmental programs.*



Program Awareness

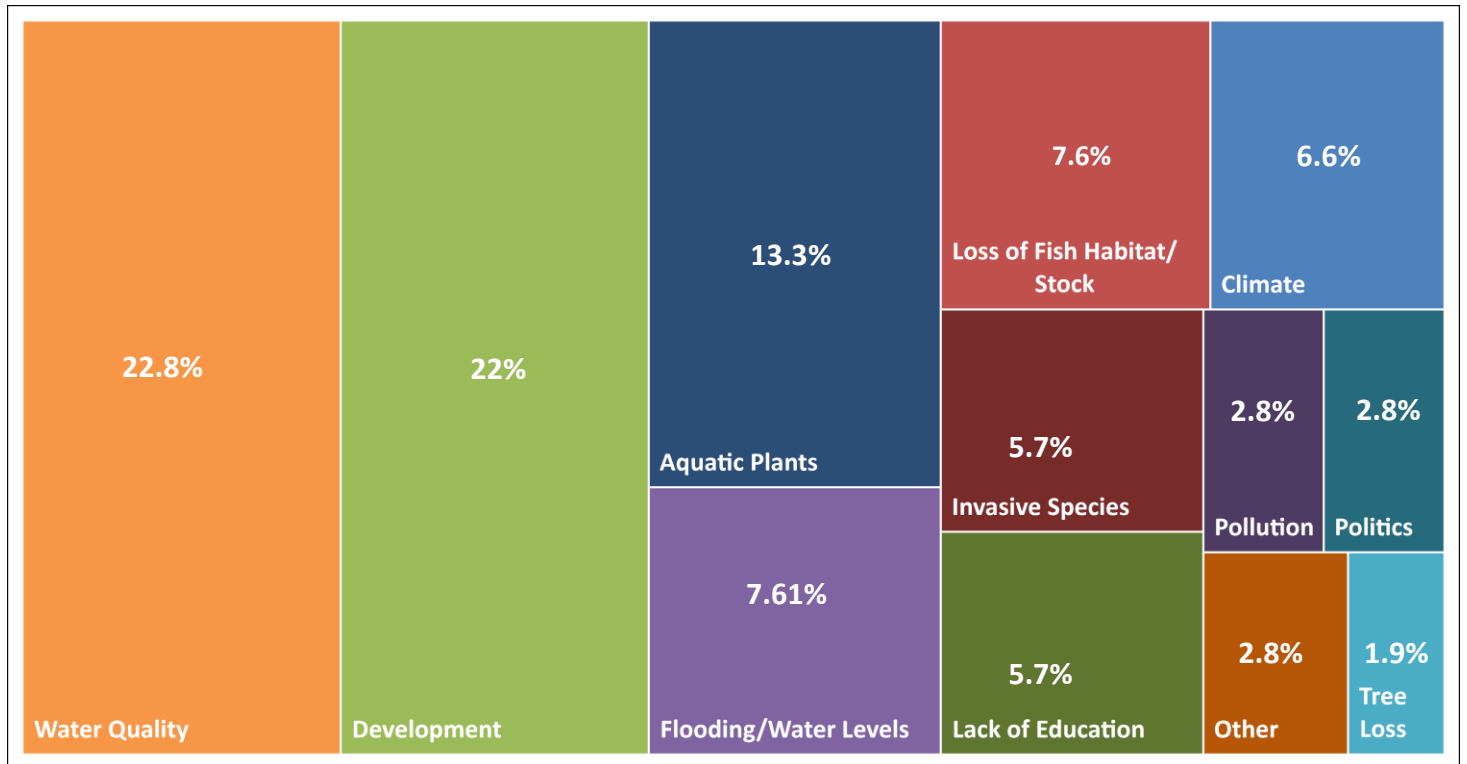
- *Out of the 26 responses who said “Yes” to being familiar with our environmental programming, water quality and aquatic sampling were two of the most recognized with temperature and groundwater monitoring being less familiar. Other areas in which we were known for included snow survey monitoring, conducting research with the Lake Scugog Stewards and Lake Management Plans.*



Program Awareness Breakdown

Question # 6 – What do you believe are the biggest environmental concerns facing the Kawartha Watershed today?

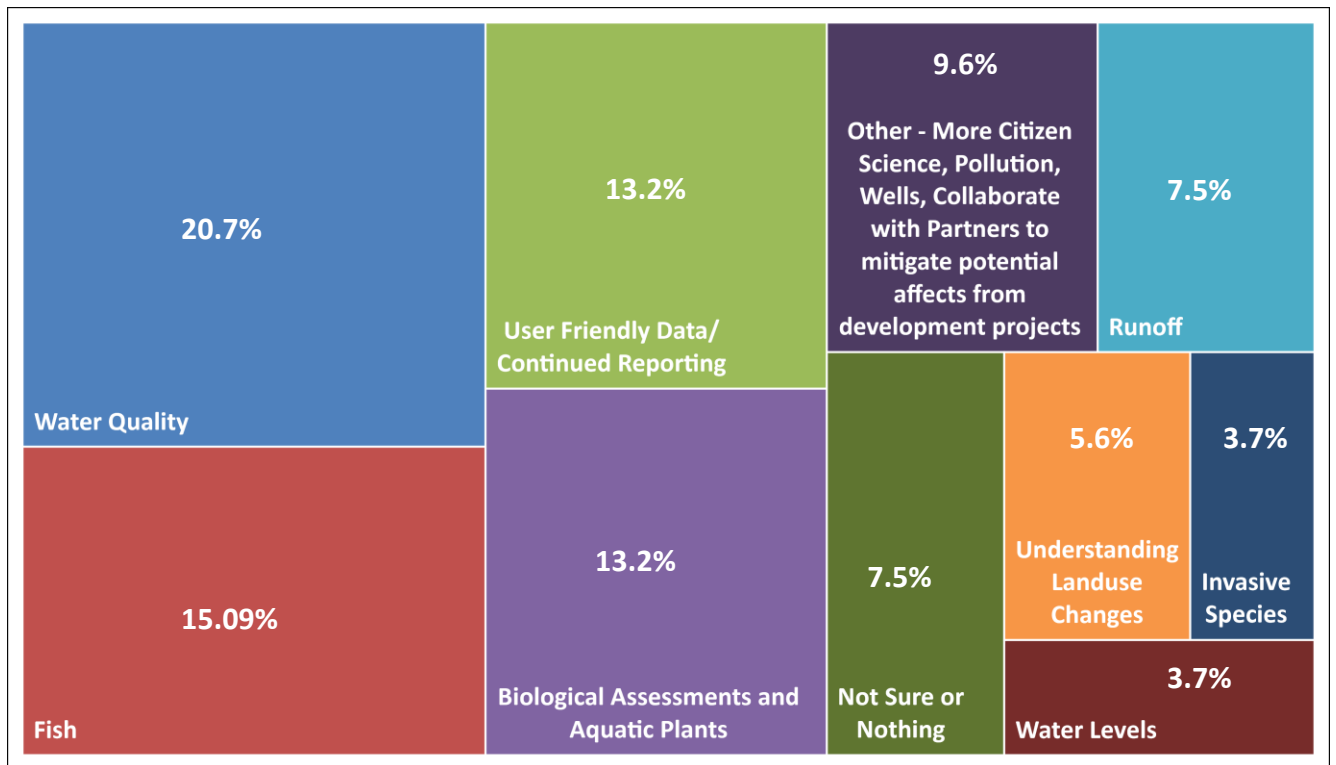
- *Survey responses for this question were tallied and grouped into similar categories. As displayed in the graph below, water quality and development concerns across our watershed is the biggest concern, followed by aquatic plants, flooding/water levels, and loss of fish habitat/stocking.*



Environmental Concerns

Question #7 - Moving forward, what types of environmental information would you like to see being gathered across the Kawartha Watershed?

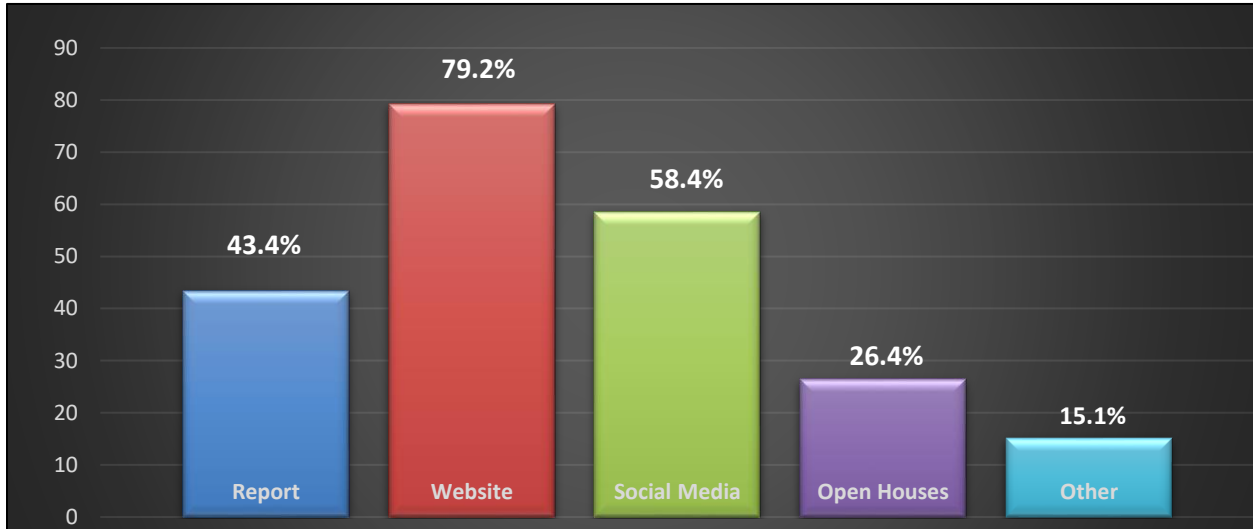
- *Water Quality information was also at the top of the list when asked the question what environmental information you would like to see being gathered moving forward. The collection of fish information came in second with biological assessments and aquatic plant information coming in third. Based on the survey results for this question the continued reporting of user-friendly data was also ranked very high amongst the survey responses.*



Environmental Information Moving Forward

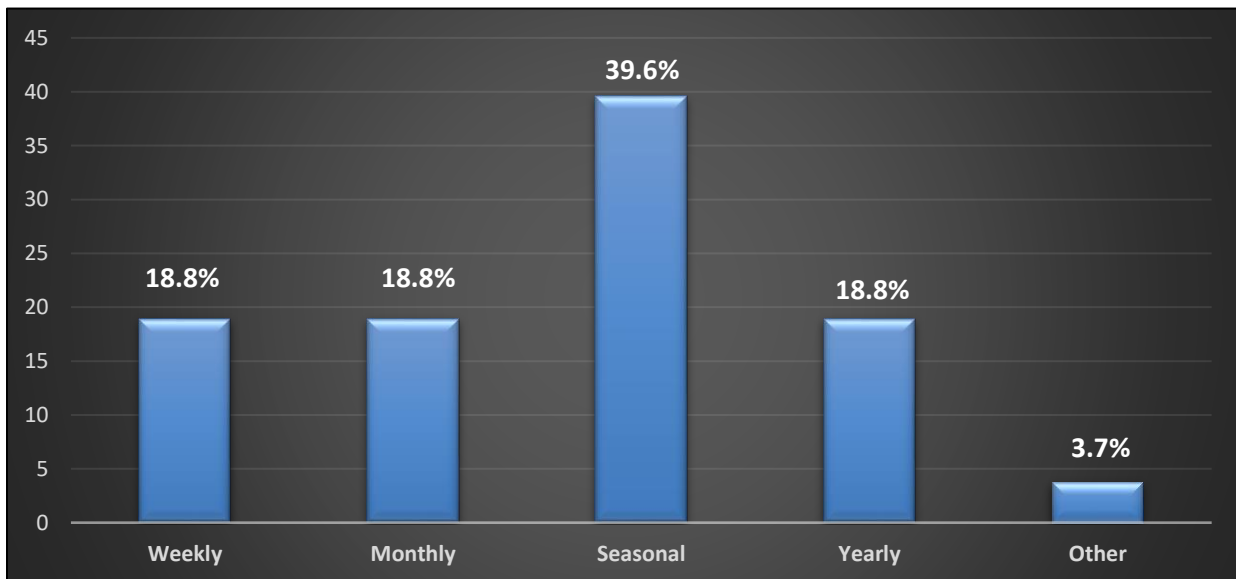
Question 8 – How would you like us to share the information being reported?

- *Based on the survey responses the majority would like to see information being reported through our corporate website or social media channels with reports following. Some of the “Other” ways to report information included through workshops, seminars and attending meetings.*



Question 9 – How often would you like to see the data being reported?

- *Most survey responses would like to see data reported seasonally. The use of interactive dashboards to access real time data was also suggested to report data.*

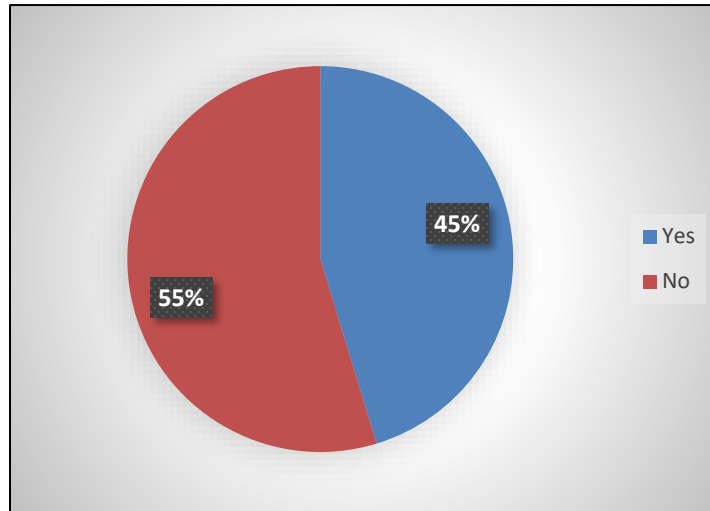


Reporting Timeline

Volunteer Summary

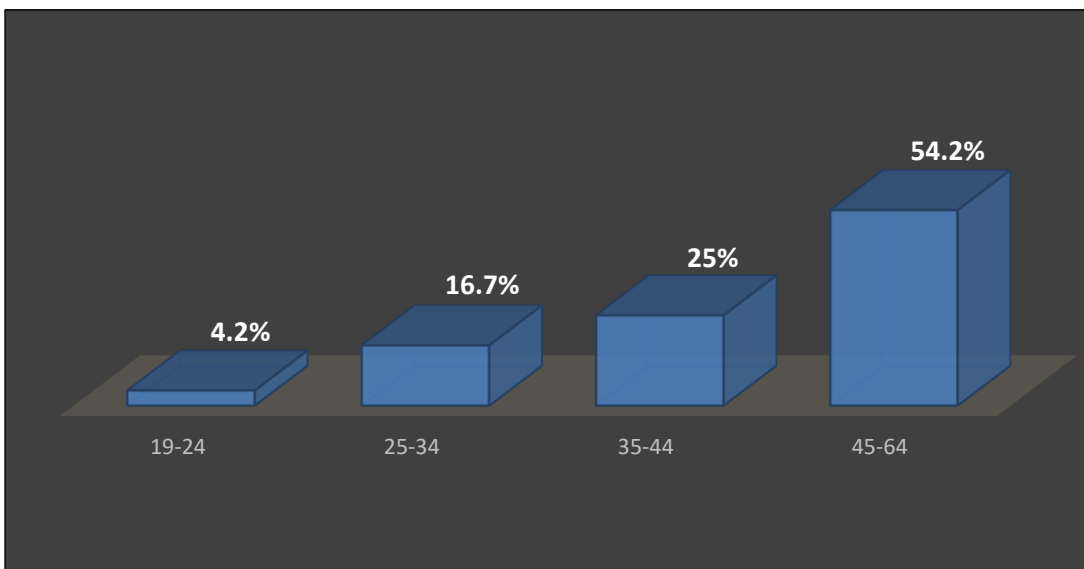
Question 10 - Would you be interested in volunteering?

- *Out of the 53 responses, there were 24 people interested in volunteering and 29 not interested.*



Volunteer Interest

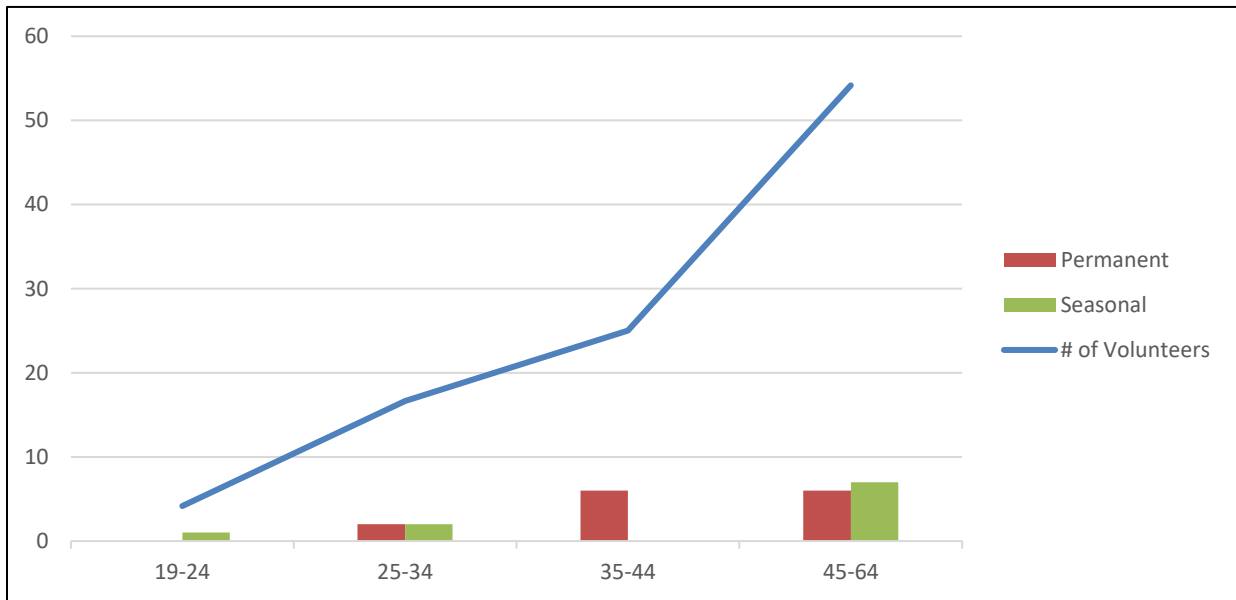
- *The age group 45-64 had the most interest in volunteering at 54%, while the age group 35-44 followed at 25%.*



Volunteer Interest by Age Group

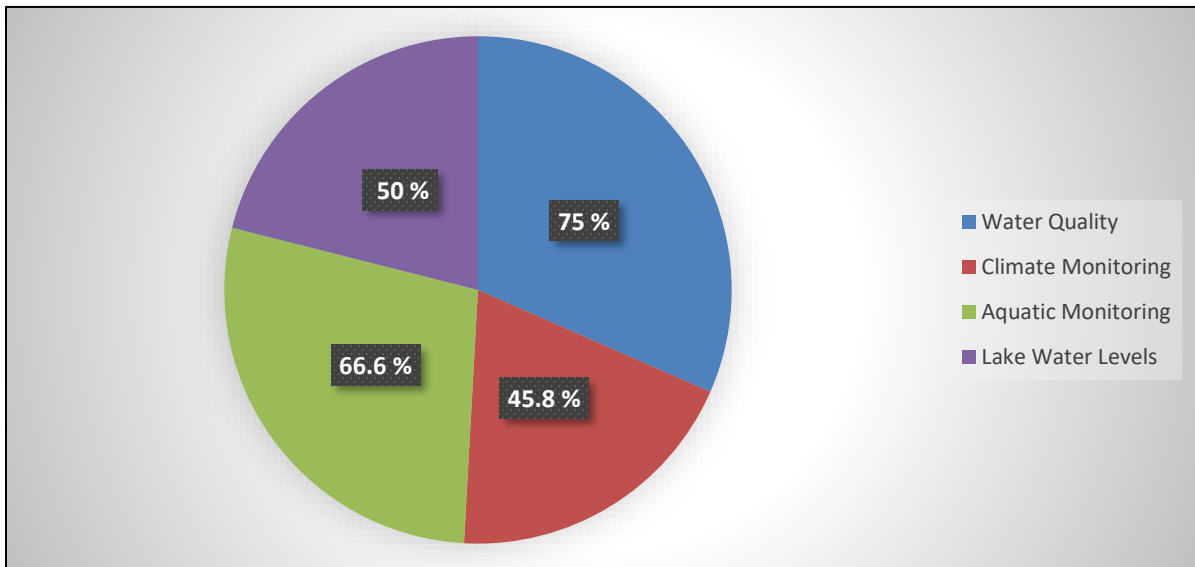
Environmental Monitoring Strategy - 2021

- *Out of the 45% interested in volunteering, 58% were permanent residents while 42% were seasonal.*



Age Breakdown vs Resident Status

- *If answered YES to volunteering, which area would you be interested in? (More than one response could have been entered per response).*



Volunteer Programs of Interest

➤ *Is there an area where you would like to see a volunteer program added?*

